



GOCHECORP

CORPORATE PROFILE



ABOUT US

WHO ARE WE?



At Goche Corporation, we all come to work every day because we want to solve our clients concerns and headaches. Project leaders are unsure of the overall costs, HR is concerned with the activities for team building, and Management wants their employees to be happy after working tirelessly.

You often read stories of entrepreneurs who entered a business because they have an idea that can make them a lot of money, we at Goche came together in 2001 because of passion. Passion for making events better, more enjoyable, cost effective, and unique.

Managing the overall aspect of an event might sound complex, this is true but we like to keep things simple and fast. Allow us to use this approach to tell you what we can offer, Ready.. Set.. Go Lah!!





TRACK RECORDS





242ND US INDEPENDENCE DAY

Charity Ball @ Grand Ballroom, Hotel Equatorial Penang



OSRAM

OSRAM Executive Gala Dinner
Suffolk House, Penang

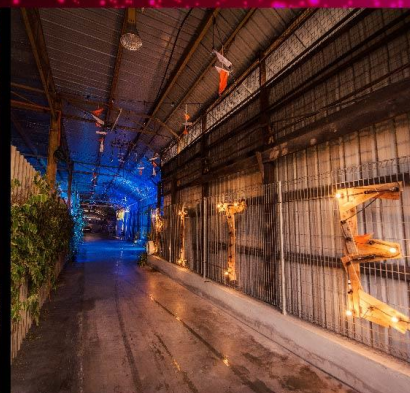


Panasonic

Panasonic Energy Appreciation Dinner
Light Grand Ballroom, The Light Hotel, Penang



Sanofi TMS Annual Sales Conference 2020
Straits Quay Convention Center



PITE 2018 Penang International Travel Exchange

Penang International Travel Exchange 2018

Welcome Dinner @ Khoo Kongsi

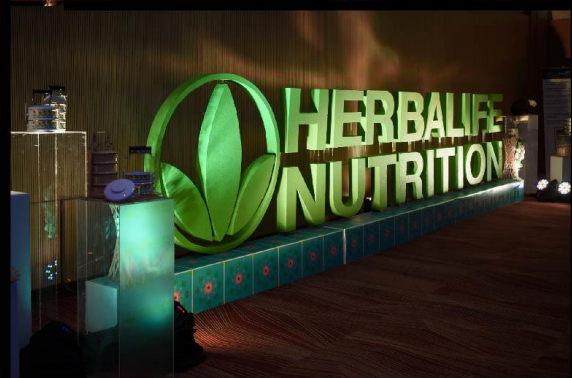
Networking Dinner @ Setia SPICE Rooftop

Networking Cocktail @ The Habitat, Penang Hill

Penang Amazing Race Gala Dinner @ Gudang at Lebuh Cecil



WTM Connect Asia
The Habitat, Penang Hill



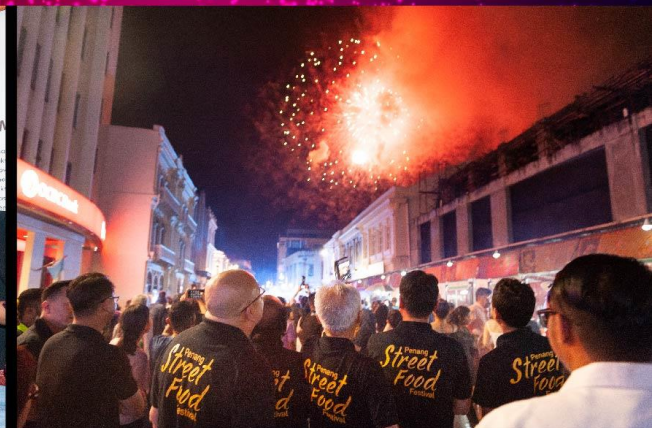
Herbalife Recognition Night & Welcome Reception

Spice Convention Centre, Penang



RENESAS

Renesas Semiconductors Family Day
Penang Golf Club, Penang



Penang Street Food Festival 2019
UNESCO Heritage Zone, Penang



AESIEAP -Association of the Electricity Supply Industry
of East Asia and Western Pacific

Shangri-La's Rasa Sayang Resort & Spa, Penang



PDC Telecommunications
The TOP Komtar, Penang



BOSS
HUGO BOSS

Hugo Boss Southeast Asia Retail Conference 2019

Macalister Mansion, Penang
Rasa Sayang Resort & Spa, Penang



MI Equipment 10th Anniversary Dinner
E&O Hotel , Penang



A honeycomb grid of logos for various partner companies, including:

- Air Asia
- Discovery Overland Holidays
- Amway
- First Solar
- Herbalife Nutrition
- TENAGA NASIONAL
- world travel market
- OSRAM
- PDC TELECOMMUNICATION SERVICES
- BOSCH
- Fuji Electric
- DBS
- Sarawak Energy
- perang convention & exhibition bureau
- AVCIAM MALAYSIA
- MATTEL
- AMD
- Setia SP SETIA BHD GROUP
- Agilent Technologies
- Panasonic
- Mi Equipment
- Penang GLOBAL TOURISM

TESTIMONIALS



TESTIMONIALS

OSRAM

OSRAM Opto Semiconductors



“The Goche team was professional in organizing the opening of OSRAM’s state-of-the-art Kulim facility. The entire set-up was completed with a high level of quality. The team was responsive too, which allowed the three-day event to be delivered smoothly with happy guests.”

Audrey Cheah,
Senior Manager of Internal Communications.



TESTIMONIALS



HOKA Asia Events Management

“Goche has a great team that does things at absolute precision. During AESIEAP 2017 from planning to final execution, Goche has been tremendously attentive to all the client’s requirements. Hosting 14 CEOs from the Asia Pacific region was a challenge but having Goche as a partner helps in creating a successful event. HOKA will always look forward to working with Goche especially for events in the northern states.”

Harry Uzir,
Account Director

HOKA

ASIA PACIFIC EVENTS

2017 - 2018 - 2019

TESTIMONIALS

RENESAS

Renesas Semiconductors



GOCHECORP

Creativity, Flexibility, and Customer-Oriented. Goche is the One Stop Center for Corporate Events Management and the reason we engaged them for our company event. Despite multiple unforeseen challenges faced, our collaboration allows us to overcome them and create breakthrough experiences for our employees during the event.

ZF Cheah,
Project Lead HR



TESTIMONIALS



Dongwha 

DONGWHA

“Goche has a great team that really pulled off our 70th Anniversary themed Annual Dinner. We’ve had great feedback from our employees and the event flowed smoothly without a single glitch. It was pleasure working with the team and we look forward to working with Goche event’s team again in the future”

Nurazmil,
HR Manager

TESTIMONIALS



PCEB

We trust Goche Corporation's credibility in creating the best event under any given circumstances and we wish the team all the best in their future endeavors. We are happy to have them as part of Team Penang.

Ashwin Gunasekeran,
Chief Executive Officer



PARTNERS
&
ACCOLADE

PARTNERS



INDUSTRIAL PARTNERS



Malaysia...
Convention
& Exhibition
Bureau



penang
convention &
exhibition
bureau



MACEOS
Meetings • Incentives • Conventions • Exhibitions
MALAYSIA



ACCOLADE

The logo for the Malaysia Top Business Excellence Award 2016. It features a large teal hexagon with a stylized starburst graphic in the center. The text 'MALAYSIA' is above 'Top', 'Business' is to the right of 'Top', and 'Excellence Award 2016' is below 'Business'.

MALAYSIA
Top Business
Excellence Award
2016

Mr Eugene Goh

Founder & Managing Director of
Goche Corporation Sdn Bhd



MILESTONES



- 2000 - Established Green Age Solar Technology Sdn Bhd - Solar & Road Safety Products
- 2001 - Established Goche Corporation Sdn Bhd - Events Management Company
- 2003 - Established Karisma Kreatif Worldwide- Corporate Branding Company
- 2010 - Branching out into Property Development
- 2013 - Director of Enhance Education Sdn Bhd
- 2013 - Established Ironman Trading - Events Equipment Rental
- 2015 - Launched Penang Amazing Race - PCEB Business Event Tour & Incentive Product
- 2017 - Partnership of Juta Mahamega Sdn Bhd - Full Outsource Foreign Worker Company
- 2017 - Established Gudang @ Lebuh Cecil - Mega Unique Event Venue at George Town
- 2018 - Partnership of Megan Millions - Licensed Cat. C Foreign Worker Outsourcing Services



ACCOLADES



- Chairperson, MACEOS Northern Region
- Vice President of Penang - Chengdu Friendship Association
- Member of Association of Wedding Professionals Malaysia (AWP)
- Industry Partner of PCEB
- Industry Partner of MYCEB
- Member of HRDF
- Award Winner of MYBE
- Member of Lions Club of Georgetown (LCGT)
- Member of Penang Club (PC)
- Member of Penang Sports Club (PSC)
- Member of Penang Rifle Club (PRC)
- Member of Penang Golf Club (PGC)
- Member of Malaysia Plastic Manufacturing Association (MPMA)
- Member of Jit Sin High School Reunion Club
- Member of Penang Five Association
- Sports Convener of Penang Club
- Darts Captain of Penang Club
- Entertainment Committee of Penang Sports Club
- Darts Convener of Penang Sports Club
- Advisor of Penang Darts Association (PDA)
- Halal Menu Advisor, JT F&B Group Sdn Bhd





OUR FAMILY

OUR FAMILY



OUR FAMILY



WHY US?



“Choose Us!” That is what every other company is telling you. There are usually reasons when your company listens, or sometimes they do not. You would end up asking:

Why Goche?

Why Their Service?

Why Their Ideas?

The feedback that we have gotten from our clients is, “We Trust You”. Trust in our company did not happen overnight, we have always started somewhere with all our loyal clients. Be it a simple family day to a complex weeklong launching, we have been there every step of the way with our clients.

If we were to stress on selling points, we can provide three main reasons why we are above all our competitors:

Our solid 20-years’ experience in the events industry

Our close partnerships with our peers in the industry

Our competitive cost derived from having our own services and products in-house





GOCHECORP

We are not requesting that you award us with contracts, nor are we asking you to immediately place your trust in us now. I humbly request that you give us an opportunity to earn your trust in us!

Thank You!