



Sarah Sofiyah <sarah@penangglobaltourism.com>

Fwd: PIFFF 2021

Darren Ng <darren@penangglobaltourism.com>
To: Sarah Sofiyah <sarah@penangglobaltourism.com>

Thu, Jan 21, 2021 at 10:16 AM

FYI

----- Forwarded message -----

From: **Darren Ng** <darren@penangglobaltourism.com>

Date: Thu, Jan 21, 2021 at 10:10 AM

Subject: Re: PIFFF 2021

To: NUR IZZATI KHAIRUDIN <izzati@akaballoon.com>

Cc: Ooi Chok Yan <chokyan@penangglobaltourism.com>, Izzati Khairudin <ettykhai@gmail.com>, Atiqah Khairudin <atiqah@akaballoon.com>

Dear Izzati,

Good day to you!

After our discussion with Perbadanan Stadium dan Kawasan Lapang Pulau Pinang (PSKLPP), below are the updates:

1. PIFFFF will be posted to 2022 with the same period of month2. We will arrange **another meeting at Batu Kawan after MCO / CNY** to discuss the follows:**I. To explore the possibility of partnership in this project**

- AKA to operate and collect fees accordingly
- To allocated some of the tickets for VIPs

II. Programme, to explore having:

- Modal Balloons
- Cold Inflation
- Night Glow

III. PSKLPP agreed on:

- To have the event 3 days (Fri - Sun) a week.
(Details can be further discussed during next meeting)
- Site recce to be arranged at Batu Kawan in June to see the wind conditions at Stadium

Thanks.

Darren Ng

On Mon, Jan 11, 2021 at 2:18 PM NUR IZZATI KHAIRUDIN <izzati@akaballoon.com> wrote:

Good Afternoon Mr. Ooi,

Thank you for thinking of us for the upcoming event in Penang, as requested, please find attached the proposal for your kind perusal. I gave 3 options for the organiser to choose and if you want a different balloon schedule do let me know.

Looking forward to hearing from you soon.

Kind regards,
Izzati Khairudin

On Thu, Jan 7, 2021 at 12:28 PM Ooi Chok Yan <chokyan@penangglobaltourism.com> wrote:

Dear Izzati,

As per our conversation.

Penang state is planning a new event. Details per refer to attachment.

We are proposing one of the site event is balloon tethered ride. Please share with us the proposal before 12th Jan.

Please feel free to contact me or Darren if more info needed.

Penang International Flower, Fruit and Food 2021

Venue: Stadium Batu Kawan

Date: 5th June - 4th July

Organiser: Perbadanan Stadium dan Kawasan Lapang Pulau Pinang

Regards,
CHOK YAN
Chief Executive Officer

(State Tourism Bureau)

T: +604 264 3456 • M: +6013 368 1600 • W: mypenang.gov.my • FB: facebook.com/penangglobal.tourism

[Instagram.com/penang.experience](https://instagram.com/penang.experience) • T: twitter.com/PenangXperience

A: 8-B (1st floor) The Whiteaways Arcade, [Lebuh Pantai, George Town, 10300 Penang](#).

CNN listed Penang as one of the 19 Best Places to Travel for the Spring of 2019

CNN listed Penang as one of the Best Places to Visit for the Ultimate Asia Experience (2019)

Penang ranked No. 8 in the World's 21 Great Value Beach Destinations by International Living (2019)

CNN listed George Town as 1 of the 13 Most Picturesque Towns in Asia (2019)

Mirror Online listed Penang as one of the World's Top 30 Best Cities for Street Food (2019)

Penang made it into Condè Nast Traveler's list of "The Best Islands In The World: 2019 Readers' Choice Awards"

CNA Luxury featured Penang's growing fine dining scene (2019)

The Travel listed Penang as one of the 20 Destinations With The Most Beautiful Beaches (2019)

The Telegraph listed Penang #2 in "Six of the World's Most Thrilling Long Haul City Breaks" (2020)

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Darren Ng
Manager



(State Tourism Bureau)

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