

Media Visit Request

Publication Name	Mix Magazine
Frequency of Publication	Bi-monthly
Media Type	Print and online
Audience Profile	Corporate event organisers, CVBs, MICE suppliers
Circulation by audience profile (demographics, profession, position, company type)	14,000 across Asia-Pacific and across different industries
Name of Publisher	Panacea Publishing Asia
Address	Suite 405, 4 th Floor, Chinachem Exchange Square, 1 Hoi Wan Street, Quarry Bay
City / State / Province	HONG KONG
Postcode	NA
Country	Hong Kong, SAR
Website	www.mixmeetings.com
Contact Details	
Name	Gigi Onag
Title	Editor
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Editorial

Proposed editorial coverage (angle/topic)	Main story on Penang as a business events destination (specific focus – TBC) and side bar on Kuala Lumpur
Proposed Number of editorial coverage (pages)	5 pp
Editorial schedule	October/November
Editorial requirements. Is editorial subject to specific level of advertising support? Please specify.	

Visit Details

Media Participant	Gigi Onag
Arrival Details (time/date/flight no.)	Tentative date: August 27
Departure Details (time/date/flight no.)	Tentative date: August 30
Site requirements (venues, hotels etc.)	Currently sourcing and being arranged.
Meeting requirements (Who do you require meetings / interviews with?)	Interviews with the Penang MICE officials, interviews with DMCs. If I can also interview a company that has held an event in Penang, it would be great.
Support requirements (areas in which you require assistance)	Getting the contacts of the relevant Penang- based interviewees, help in putting together an itinerary that would help me see some unique venues, attractions and activities in Penang
Special requirements (dietary, language or cultural considerations, smoking/non-smoking)	No dietary restriction, non-smoker.
Other requirements	