

PT WIRA PAMUNGKAS PARIWARA

Mindshare - A division of PT Wira Pamungkas Pariwara
Tempo Scan Tower, 23rd Floor
Jl. HR Rasuna Said Kav. 3-4 Jakarta 12950
Phone: (+62 21) 2922 7300 Fax: (+62 21) 2920 1490

MINDSHARE

INVOICE

Page : 1

Client : Penang Global Tourism SDN BHD
No.8-B 9(first floor)
The Whiteaways Arcade, Lebuah Pantai
George Town, 10300 Penang
Malaysia
Client Attn :

Invoice Number : MS1202595/1
Date : 22/06/2012 Due Date : 22/07/2012
Rate Currency : RP - Indonesia Rupiah
Product : Penang Global Tourism
Media Type : Newspaper
Agency Contact : Himanshu Shekhar

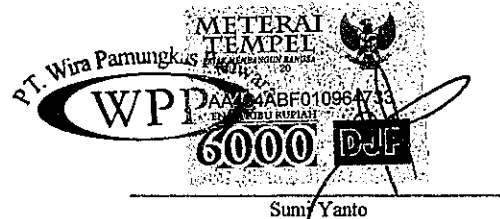
Placement - Brief ID	Date	Length/Size	Qty	Unit Cost	Effective Gross	Discount	Net Cost
PIKIRAN RAKYAT							
K00436/05/2012 - EDITORIAL BY IAA - 0728.001/WPP/PGT/0512	22/05/2012	5x300mmx7C	1	31,200,000	31,200,000	10,140,000	21,060,000
PIKIRAN RAKYAT Total					31,200,000	10,140,000	21,060,000
Penang Global Tourism Total					31,200,000	10,140,000	21,060,000

Quote : 15,163,000

Total Net Cost : 21,060,000
Agency Commission @ 3.00 % On Nett : 631,800
Total Billable Excluding Tax : 21,691,800
VAT @ 10.00 % : 2,169,180
Rate Card Total (RP) : 23,860,980
INVOICE TOTAL (RP) : 23,860,980

Please Remit the payment to our account:
001-333814-068 (IDR)
001-333814-068 (IDR)
THE HONGKONG & SHANGHAI BANKING CORP, WORLD TRADE CENTRE
Jl. Sudirman Kav. 29-31
Jakarta

NET AMOUNT DUE (RP) : 23,860,980
Twenty Three Million Eight Hundred and Sixty Thousand Nine Hundred and Eighty Rupiah



st of Penang Global Tourism ad in pikiran Rakyat

Disahkan Untuk Pembayaran



CHECKED

Ooi Geok Ling
Managing Director
Penang Global Tourism Sdn Bhd

MINDSHARE		CLIENT : PT Air Asia Indonesia BRAND : IAA CAMPAIGN : Bdo-Pen Campaign 7 May PERIOD : April 2012 TARGET AUDIENCE : MF, 20-40 years old, AB SES		PRINT PLAN DATE : 30-Apr-12 REMARKS : Share budget IAA : PGT Plan No. : IAA_Bdo-Pen Campaign 7 May																		
	COV. AREA	SIZE & SPEC		THEME	Gross Rate per mmC	per Insertion	Disc	Net Rate per Ins.	MAY					No. of Ins.	TOTAL GROSS Rp. '000	TOTAL NET Rp. '000	AIR ASIA INDONESIA (IAA)			PGT		
									1	6	13	20	27				Share (%) 68%	Gross Rp. 000.	NET Rp. 000	Share (%) 32%	Gross Rp. 000.	NET Rp. 000
PRINT																						
TRIBUN JABAR	Daily	BANDUNG	4 x 270 mmC - FC 4 x 270 mmC - FC	Display Ad Editorial provided by media (bonus)	55.0	59,400	40%	35,640			12			1	59,400	35,640	68%	40,392	24,235	32%	19,008	11,405
PIKIRAN RAKYAT	Daily	BANDUNG	4 x 270 mmC - FC	Editorial provided by IAA	65	70,200	33%	47,385			13			1	70,200	47,385	68%	47,736	32,222	32%	22,464	15,163
NUMBER OF INS.														2								
Total Insertion									2							2	Grosss Cost		88,128	Grosss Cost		41,472
Grosss Cost									129,600							129,600	Net Cost		56,457	Net Cost		26,568
Net Cost									83,025							83,025	ASF (3%)		1,694	ASF (3%)		797
ASF (3%)									2,491							2,491	Total		58,151	Total		27,365
Total									85,516							85,516	V. A. T. 10		8,552	V. A. T. 10		2,737
V. A. T. 10									8,552							8,552	Grand Total		63,966	Grand Total		30,102
Grand Total									94,067							94,067						
PRINT									83,025							83,025						
Total Net Cost Proposal for Media									83,025							83,025						