

Penang Global Tourism Sdn Bhd
Deferred Income 2011 - Dec 2020

Shared Capital	100,003.00
State Government	1,859,645.20
Hotel Fee	2,911,331.63
Tourism Tax	90,447.51
Total	<u>4,961,427.34</u>

State Government	1,859,645.20
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Projects that utilized savings :

Taiwan Marketing Campaign	210,000.00
Indonesia Marketing Campaign	120,000.00
Thailand Marketing Campaign	150,000.00
Korea Marketing Campaign	150,000.00
Japan Marketing Campaign	150,000.00
Vietnam Marketing Campaign	90,000.00
Total	<u>870,000.00</u>

Balances to be utilized for other promotions

989,645.20

Hotel Fee	2,911,331.63
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Savings (2016 -2020)	1,244,333.16
Savings (2019 RM2.436 mil)	261,759.07
On-going projects	
- China Tactical Campaign	360,250.38
- Incentive for China Southern	300,000.00
- Penang International Container Art Festival	120,000.00
- China Roadshow with Qignado Airlines & Marketing Campaign (Ctrip & Tuniu)	251,870.95
- PGT Marketing Campaigns & Roadshows for HK, Australia and Middle East for Year 2020	250,000.00
- Study Penang	43,178.72
- PMED	79,939.05
	<u>2,911,331.33</u>

Tourism Tax	90,447.51
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Penang Tourism Master Plan

90,447.51