

PGT & STATE EXCO'S COMMITMENT FOR DEC 2012

	RM	RM
Balance as of 30/11/2012		500,667.19
Add : Receipts until 20/12/2012		31,751.70
Balance As of 20/12/2012		532,418.89

PGT's Commitment (DEC)**OPEX & CAPEX****258,053.00****MARKETING**

Souvenirs/Gifts	28,988.00
Banners/Streamers & Artwork	5,389.00
Printing of Business Card	1,472.00
FAM Trip	13,657.00
Welcoming reception	10,000.00
Lunch & Dinner Hosting	450.00
International Travel - Meeting	2,171.00
IT & CMA 2012 (bal. of expenses)	-
International Travel Fair	-
Sales Mission to Taiwan (bal. of expenses)	36.00
Jakarta-Bandung & Surabaya	-
MYCEB Sydney & Melbourne Roadshow	13,000.00
TOTAL - MARKETING	75,163.00

COMMUNICATIONS

Peranakan Brochure	30,100.00
Trade Show Booklet (English)	-
Advertisement in Magazine	3,460.00
The Penang International by Expat	4,240.00
Billboard/Bus Sticker	-
TV Shooting	7,635.00
MICE Video	-
Taiwan Promotion	-
Asian Food Channel	52,956.00
AirAsia Indonesia Campaign	45,000.00
Penang Yosakoi Parade	9,704.00
Advertisement - GTLF & Jazz Festival	6,655.00
New Project - TV Shooting	50,000.00
TOTAL - COMMUNICATIONS	209,750.00

EVENTS

Contribution/Sponsor	947.00
Last Fri,Sat & Sun for the month	13,308.00
Raja Muda Selangor Regatta	4,500.00
George Town Literary Festival	12,132.00
Penang Island Jazz Festival	80,000.00
Hari Raya Video Mapping - Bal of Expenses	-
TOTAL - EVENTS	110,887.00

TOURISM SERVICES		
Heritage Walk / Sunday Event	2,000.00	
Heritage Walkout Map	2,900.00	
DVD Duplication	1,445.00	
Professional fee for Brochure Distribution	2,800.00	
Develoments of Surveys	50,000.00	
TOTAL - TOURISM SERVICES	59,145.00	
PENANG CENTRE OF TOURISM EXCELLENCE	-	
BRANDING	4,330.60	
* CHEQUE REVERSE (RELEASED BUT DID NOT BANK IN)	5,700.00	
OTHERS	15,000.00	
TOTAL PGT'S COMMITMENT		738,028.60
<u>STATE EXCO'S COMMITMENT (DEC)</u>		
Memo's received (till 20/12/2012)	93,408.87	
State Exco's Budget		
Pesta Pulau Pinang Scrabble Championships 2012	50,000.00	
Penang International Chingay Competition	10,000.00	
Pesta Chingay, Lion and Dragon Dance Parade	20,000.00	
Seberang Perai Chingay, Lion & Dragon Dance Parade	10,000.00	
Penang International Bridge Marathon	155,000.00	
Brochure (Traveller's Map Chinese Version)	55,000.00	
Others	30,000.00	
	330,000.00	
TOTAL STATE EXCO'S COMMITMENT		423,408.87
TOTAL COMMITMENT (DEC)		1,161,437.47
AMOUNT OWING TO SSI (COLLECTION FROM FORT CORNWALLIS)		225,556.50
SHORTFALL		(854,575.08)