

MINUTES OF LOCAL GOVERNMENT FEE COMMITTEE MEETING

Date: 8 August 2016

Time: 4.30pm

Venue: Bilik Gerakan, KOMTAR

Present

1) YAB Tuan Lim Guan Eng	Chief Minister of Penang
2) YB Danny Law Heng Kiang	EXCO for Tourism Development
3) Dato' Haji Mohkthar bin Mohd Jait	State Treasury
4) Mr Ooi Chok Yan	Chief Executive Officer of PGT
5) Mr Khoo Boo Lim	Chairman of MAH, Lone Pine Hotel
6) Mr Ashwin Gunasekaran	Penang Convention & Exhibition Bureau
7) Ms Elaine Yue	Rasa Sayang Resort & Spa
8) Ms Masni Shaik Dali	Royal Bintang
9) Ms Nurhazwani Mohd Ramlee	MPSP Bangunan
10) Mr Mohd Faidrol	MPSP Perlesenan
11) Ms Suhaida bt Kamalul Arifin	MBPP
12) Dr Judy Shoba	MBPP
13) Ms Norliza Abdullah	MPSP
14) Ms Nazirah Darus	MPSP

In attendance

15) Mr Jason Sim	Assistant Manager, Penang Global Tourism
16) Ms Pauline Yoon	Assistant Manager, Penang Global Tourism
17) Ms Tay Yen Mei	Special Officer, Penang Tourism Office
18) Ms Nadia Ali	Special Officer, Penang Tourism Office

Approval of Previous Minutes

Motion: To approve minutes from previous meeting on 12 May 2016

Moved by Mr Ooi Chok Yan and seconded by Mr Khoo Boo Lim

Chairman's Opening Remarks

1. YAB Chairman welcomed and thanked everyone for coming to the meeting.
2. YB Danny remarked that Malindo has begin to fly to Wuhan from 29th June (chartered flight)

Collection of Local Government Fees

1. Dato' Haji Mokhtar reported that the total amount collected until May 2016 is **RM 5,695,776.00**.
2. A total of **RM2,650,911.97** have been used for various programmes, with a balance of **RM13,600,436.57**.
3. Dato' Haji Mokhtar clarified that the fee collected by Akaun Amanah is not the same amount as collected by MPSP and MBPP. This is because the hotels make payment once every two months.
4. YAB Chairman suggested that the hotels make payment every month instead.
5. Mr Khoo agreed to the suggestion and will inform members of MAH to pay every month starting from **1 October 2016**.

Projects for approval

The committee has approved the projects below for approval:

- I. **Seberang Perai Fiesta 2016 – Food Mega Festival** **RM 320,000.00**
Seberang Perai fiesta is organized by MMK Pertanian and will be happening from 14-18 September. The Food Mega Festival is one of the highlights of this fiesta which will feature more than 100 food stalls and food trucks. MMK Pertanian has requested RM400,000.00 but after much deliberation the committee has approved RM320,000.00.
- II. **WTM Connect Asia 2017** **RM 570,000.00**
Reeds Travel Exhibitions will be organizing the World Tourism Mart (WTM) Connect Asia from 17-19 May 2017 at Straits Quay Convention Centre. This is the second time for Penang to be the host of WTM Asia Connect and the project will be lead by Penang Global Tourism. The proposed project was approved by the committee.
- III. **World Tourism Cities Federation Summit 2017** **RM 500,000.00**
Penang State Tourism office will be bidding for the WTCF Summit 2017 to be hosted in Penang for the first time from 21-24 September 2017. 500 delegates from 120 member cities are expected to join this summit. The committee supports and approved this project.
- IV. **AIMS World Congress 2018** **RM 200,000.00**
Penang Bridge International Marathon will be bidding to host the AIMS World Congress 2018 on 20-23 July 2018. AIMS is the only body in the sporting world which gives recognition to international distance running events. This project was approved by the committee.
- V. **Penang International Food Festival 2017** **RM 1,500,000.00**
YAB Chairman has suggested to organize an international food festival to showcase Penang as the Food Paradise of Asia. The festival is suggested to be organized in April 2017 with the objective of promoting Penang's local cuisines and also delicacies from all over the world. The project was approved by the committee.

Special Grant

1. The committee has approved a grant of **RM1,000,000.00** for **Penang Global Tourism** to be used for promotional and marketing activities specially targetted to visitors from China.

Matters Arising

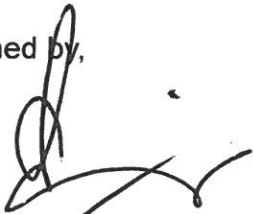
1. Mr Ashwin proposed RM1,000,000.000 to fund a project in collaboration with MAH which comprises of a road show, conferences . The proposal was put on hold by the committee until PICEB is able to produce tangible results from existing funds.
2. YB Chairman suggested PCEB to look into Indian and Indonesian MICE market.

Adjournment

Meeting was adjourned at 5.10pm

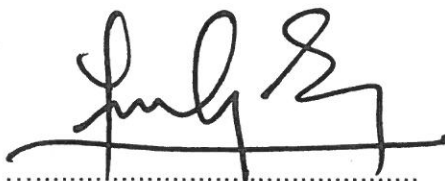
(Prepared by Ms Nadia Ali)

Confirmed by,



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YB Tuan Law Heng Kiang
EXCO for Tourism Development

Approved by,



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YAB Tuan Lim Guan Eng
Chief Minister of Penang

