

MINUTES OF LOCAL GOVERNMENT FEES COMMITTEE MEETING

Date: 12 May 2016

Time: 6.00pm

Venue: Bilik Gerakan, KOMTAR

Present

1) YAB Tuan Lim Guan Eng	Chief Minister of Penang
2) YB Danny Law Heng Kiang	EXCO for Tourism Development
3) Mr Ooi Chok Yan	Chief Executive Officer of PGT
4) Mr Khoo Boo Lim	Chairman of MAH, Lone Pine Hotel
5) Mr Ederis bin Mat Din	Jabatan Kewangan Negeri PP
6) Tuan Sr Hj. Rozali bin Hj. Mohamud	Municipal Secretary MPSP
7) Ms Nazirah bt Darus	MPSP
8) Mr Mohd Ubaidillah Abdullah	MPSP
9) Ms Suhaida bt Kamalul Ariffin	MBPP
10) Mr Azman bin Sirun	MBPP
11) Ms Elaine Yue	MAH, Shangri-la Rasa Sayang
12) Ms Masni Shaik Dali	MAH, Royal Hotel
13) Mr Raj Kumar	MAH, Eastin Hotel
14) Mr Francois Sigrist	MAH, Park Royal Hotel
15) Mr Michael Hanratty	MAH, G Hotel Penang
16) Mr Michael Saxon	MAH, E&O Hotel

In attendance

17) Mr Jason Sim	Assistant Manager, Penang Global Tourism
18) Ms Pauline Yoon	Assistant Manager, Penang Global Tourism
19) Ms Tay Yen Mei	Special Officer, Penang Tourism Office

Chairman's Opening Remarks

YAB Chairman welcomed and thanked everyone for coming to the meeting. YAB Lim remarked SPICE Arena is very important for MICE and PCEB is being set up to push MICE industry in Penang.

Proposed projects for approval

YAB Chairman has approved the project as follows:

- 2.0 **Participation Fee for WTM Connect Asia 2016** - **USD 29,000**
Penang will be the host city for WTM Connect Asia from 18 to 20 May 2016. Penang is also the first Asia city under Reed Travel Exhibitions' portfolios. Penang state tourism will be exhibiting in the first WTM Connect Asia.
- 2.1 **ITB Asia Singapore** - **RM 380,000**
ITB Asia is an annual trade show for the Asian travel market that will take place from October 19 to 21, 2016 at Sands Expo & Convention Centre Marina Bay Sands, Singapore.
- 2.2 **Hong Kong Association of Travel Agents Conference 2016** - **RM 40,000**
HATA (Hong Kong Association of Travel Agents) is the only bilingual speaking (English and Chinese) trade association in Hong Kong back to its formation in 1954. This year, Penang was chosen to host a Welcoming Dinner and post tour for the 160 travel agents. HATA is considering in organizing the annual HATA Conference in Penang either from 7-9 of October or 14-16 October.
- 2.3 Approved to **engage a consultant to plan out the direction and marketing strategies** for making Penang a preferred destination for tourists as proposed by MAH.
- 2.4 Approved the incentive of USD 10.00 per foreign passenger for **direct flights from Wuhan to Penang**.
- 2.5 Approved to sponsor **RM100,000 for V- Conference in Penang** organized by V Global Management that was held from 3 – 7 May 2016 at SPICE Arena.
- 2.6 YAB Chairman **approved RM1million to be given to Penang Global Tourism (PGT)** and another **RM1million for Penang Conventions and Exhibition Bureau (PCEB)**. These was agreed to by the meeting.

Matters arising

1. YB Danny announced that Local Government Fees will be called Hotel Fees once is gazetted in July 2016.
2. Presently, the total amount collected is **RM 15,010,652.00**.
3. Mr Khoo from mentioned Mainland hotels were fully booked due to 15,000 delegate members of the V Conference.

4. YAB Chairman mentioned to emphasize on Conventions followed by Weddings as events and functions are getting more important in Penang.

5. MAH is looking at 3 - 4 times flight a week to be commenced in September 2016 for charter flight from Wuhan – Penang – Wuhan. Wuhan has a population of more than 8 million people. Mr Khoo also suggested to give incentives of USD 10.00 per foreign passenger for direct flights from Shanghai to Penang and Shenzhen to Penang. YAB Chairman will consider on the proposal..

6. Mr Ooi remarked there is an airline that is keen to have direct flight but yet to be disclosed.

7. YAB Lim remarked everyone to be more specific on the upcoming Tech Dome Penang.

8. YB Danny mentioned Penang-Tritchy route by Malindo Air had been cancelled due to insufficient load.

Adjournment

The meeting was adjourned at **6.45pm**

Prepared by



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Ms Tay Yen Mei
Special Officer for State Tourism
Development Office

Confirmed by,



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YB Danny Law Heng Kiang
EXCO for Tourism Development

Approved by



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YAB Lim Guan Eng
Chief Minister of Penang

PENGUNAAN FI KERAJAAN TEMPATAN SEHINGGA JULAI 2016

<u>PROGRAM</u>	<u>TARIKH BAYARAN</u>	<u>JUMLAH (RM)</u>
Sewaan Booth Asean Tourism Forum 2016	13. November 2016	133,644.16
Pembinaan Booth Asean Tourism Forum 2016	3. January 2016	45,817.48
Peralatan Asean Tourism Forum 2016	10 Februari 2016	1,313.99
Jamuan Makan Asean Tourism Forum 2016	15 Februari 2016	4,537.90
WTM Connect Asia di Pulau Pinang	29 Januari 2016	350,000.00
Bayaran Tambahan WTM Connect Asia	7. June 2016	114,242.60
Penang Networking Session ITB Asia Singapore	11 Mac 2016	35,000.00
Bayaran Khas kepada PICEB	15. June 2016	1,000,000.00
Bayaran Khas kepada Penang Global Tourism	15. June 2016	<u>1,000,000.00</u>
	<u>JUMLAH (RM)</u>	<u><u>2,684,556.13</u></u>