

LOCAL GOVERNMENT FEES COMMITTEE

Date: 12 May 2016

Time: 6.00pm

Venue: Bilik Gerakan, KOMTAR

Present

1) YAB Tuan Lim Guan Eng	Chief Minister of Penang
2) YB Danny Law Heng Kiang	EXCO for Tourism Development
3) Mr Ooi Chok Yan	CEO of PGT
4) Mr Khoo Boo Lim	Chairman of MAH, Lone Pine Hotel
5) Mr Ederis bin Mat Din	JKN
6) Tuan Sr Hj. Rozali bin Hj. Mohamud	Municipal Secretary MPSP
7) Ms Nazirah bt Darus	MPSP
8) Mr Mohd Ubaidillah Abdullah	MPSP
9) Ms Suhaida bt Kamalul Ariffin	MBPP
10) Mr Azman bin Sirun	MBPP
11) Ms Elaine Yue	MAH, Shangri-la Rasa Sayang
12) Ms Masni Shaik Dali	MAH, Royal Hotel
13) Mr Raj Kumar	MAH, Eastin Hotel
14) Mr Francois SiaRist	MAH, Park Royal Hotel
15) Mr Michael Hanratty	MAH, G Hotel Penang
16) Mr Michael Saxon	MAH, E&O Hotel
17) Mr Jason Sim	PGT
18) Ms Pauline Yoon	PGT
19) Ms Tay Yen Mei	EXCO Office

1.0 Chairman's Opening Remarks

YAB Lim welcomed and thanked everyone for coming to the meeting. YAB Lim remarked SPICE Arena is very important for MICE and PCEB is being set up to push MICE industry in Penang.

2.0 Proposed projects for approval

YAB Chairman has approved the project as follows:

2.1 Participation Fee for WTM Connect Asia 2016 - USD29,000

Penang will be the host city for WTM Connect Asia from 18 to 20 May 2016. Penang is also the first Asia city under Reed Travel Exhibitions' portfolios. Penang state tourism will be exhibiting in the first WTM Connect Asia.

2.2 ITB Asia Singapore - RM380,000

ITB Asia is an annual trade show for the Asian travel market that will take place from October 19 to 21, 2016 at Sands Expo & Convention Centre Marina Bay Sands, Singapore.

2.3 Hong Kong Association of Travel Agents Conference 2016 - RM40,000

HATA (Hong Kong Association of Travel Agents) is the only bilingual speaking (English and Chinese) trade association in Hong Kong back to its formation in 1954. This year, Penang was chosen to host a Welcoming Dinner and post tour for the 160 travel agents. HATA is considering in organizing the annual HATA Conference in Penang either from 7-9 of October or 14-16 October.

2.4 Approved to engage a consultant to plan out the direction and marketing strategies of making Penang a preferred destination for tourists as proposed by MAH.

2.5 Approved direct flight from Wuhan to Penang, Shanghai to Penang and Shenzhen to Penang by offering the incentive of USD 10.00 per seat.

2.6 Sponsorship of RM100,000 for V- Conference in Penang organized by V Global Management that was held from 3 – 7 May 2016 at SPICE Arena.

3.0 Matters arising

3.1 YAB Lim remarked everyone to be more specific on the upcoming Tech Dome Penang.

3.2 YB Danny announced that Local Government Fees will be called Hotel Fees once is gazetted.

4.0 Meetings, Incentives, Conventions and Exhibitions (MICE)

4.1 Mr Khoo mentioned Mainland hotels are fully booked due to V Conference.

4.2 YAB Lim announced RM1million will be given to PGT and another RM1million for PCEB.

4.3 YAB Lim mentioned to emphasize on Conventions followed by Weddings as events and functions are getting more important in Penang

5.0 Airlines

5.1 MAH is looking at 3-4 times flight a week to be commenced in September 2016 for charter flight from Wuhan – Penang – Wuhan. Wuhan has a population of more than 8 million people.

5.2 Mr Ooi remarked there is an airline that is keen to have direct flight but yet to be disclosed.

5.3 YB Danny mentioned Penang-Tritchy route by Malindo Air had been cancelled due to insufficient load

6.0 Adjournment

The meeting was adjourned at **6.45pm**

Prepared by Ms Tay Yen Mei.



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Ruj. Kami :JKNPP/04/16/7
Jld.12 (85)

Tarikh : 17 Mei 2016
10 Syaaban 1437

Y.B. Tuan Law Heng Kiang,
Pengerusi,
Jawatankuasa MMK Pembangunan Pelancongan,
Pejabat Ahli MMK,
Tingkat 53, KOMTAR,
10503 PULAU PINANG.



Yang Berhormat,



**PERMOHONAN KELULUSAN KHAS DANA TAMBAHAN PENGGUNAAN
'FI KERAJAAN TEMPATAN' UNTUK ACARA 'WORLD TRAVEL MART
(WTM) CONNECT ASIA'**

Dengan hormatnya saya diarah merujuk kepada surat Y.B. Bil.MMK/26/82(14) bertarikh 11 Mei 2016 berkaitan perkara di atas.

2. Seperti mana Y.B. sedia maklum, Mesyuarat Jawatankuasa Pengurusan Fi Majlis Tempatan yang dipengerusikan oleh Y.A.B. Ketua Menteri pada 10 September 2015 telah bersetuju dengan pembiayaan sejumlah RM350,000.00 bagi acara 'World Travel Mart (WTF) Connect Asia' yang akan berlangsung pada 18 hingga 20 Mei 2016. Susulan kepada keputusan mesyuarat tersebut, peruntukan sebanyak RM350,000.00 daripada Tabung Fi Majlis Tempatan telahpun disalurkan kepada Penang Global Tourism Sdn Bhd pada 29 Januari 2016 lalu untuk pembiayaan acara 'World Travel Mart (WTF) Connect Asia' tersebut.

3. Memandangkan pembiayaan bagi acara 'World Travel Mart (WTF) Connect Asia' adalah setakat RM350,000.00 seperti mana keputusan Mesyuarat Jawatankuasa Pengurusan Fi Majlis Tempatan dan jumlah peruntukan tersebut telahpun disalurkan sepenuhnya, maka cadangan

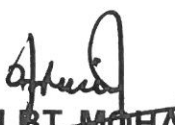
pembiayaan tambahan sebanyak USD29,300.00 lagi untuk acara 'World Travel Mart (WTF) Connect Asia tidak boleh dipertanggungjawabkan kepada Tabung Fi Majlis Tempatan. Walau bagaimanapun, sekiranya pembiayaan tambahan terlibat telahpun komited dan perlu dipertimbangkan bagi menjayakan acara tersebut yang akan berlangsung pada 18 hingga 20 Mei 2016, maka Jabatan ini mengesyorkan supaya pembiayaan tambahan sebanyak USD29,300.00 tersebut dikenakan kepada peruntukan Jawatankuasa MMK Pembangunan Pelancongan.

4. Perhatian dan pertimbangan Y.B. ke atas syor Jabatan ini amatlah dihargai supaya dapat Jabatan ini menyusuli tindakan selanjutnya.

Sekian, terima kasih.

' CEKAP, AKAUNTABILITI, TELUS '
' BERKHIDMAT UNTUK NEGARA '

Saya yang menurut perintah,


[**HASHIMAH BT. MOHAMED HASHIM**]
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e.d.: JKNPP/02/09/57 Jld.3

