

LOCAL GOVERNMENT FEE MEETING

DATE: 6 August 2015

TIME: 5.00pm

VENUE: LEVEL 28, KOMTAR

PRESENT:

- | | |
|----------------------------|--|
| 1) YB Danny Law Heng Kiang | Penang State EXCO for Tourism Development |
| 2) Mr. Ooi Chok Yan | Managing Director of Penang Global Tourism |
| 3) Mr Michael Saxon | General Manager of E&O Hotel Penang |
| 4) Mr Khoo Boo Lim | Chairman of MAH Penang Chapter |
| 5) Mr Michael Hanratty | General Manager of G Hotel |
| 6) Mr François Sigris | General Manager of Park Royal Hotel |
| 7) Mr Jason Sim | Penang Global Tourism |
| 8) Ms Pauline Yoon | Penang Global Tourism |
| 9) Ms Gradys Chin | EXCO Office |

Disahkan Sahawa Salinan
Ini Adalah Yang Benar
Seperti Yang Ditunjukkan
Kepada Saya

YB. DANNY LAW HENG KIANG
AHLI MMK KERAJAAN
NEGERI PULAU PINANG

1.0 Welcoming remarks

- 1.1 YB Danny welcomed everyone to the Local Government Fees committee.

2.0 Presentation by PGT

- 2.1 Mr Jason presented a power point highlighting a few important issues
- 2.2 There is a Standard Operating Procedures for Funds Withdrawal. Hotels and partners that are interested to use the Local Government Fees must apply through MAH
- 2.3 There is a form that needs to be filled as part of the application process.

No entry fee

20) Tech Dome Penang

Opening hours:

10am to 6pm (Daily)

Closed on Tuesday (except Public/ School Holidays)

Entry fee: <http://techdomepenang.org/Admission.html?panel=open1>

21) Teochew Puppet and Opera House

Opening hours:

10am to 6pm (Tuesday to Sunday)

Closed on Monday

Entry fee: RM5

22) Asia Comic Cultural Museum

Opening hours:

11am to 7pm (Monday to Friday)

11am to 9pm (Saturday, Sunday & Public Holiday)

Entry fee:

MyKad holders:

Adult: RM15

Senior Citizen: RM10

Children (7 to 12 years old): RM10

Student: RM10

23) i-Box Design Glass Museum

Opening hours:

2.4 The application will be reviewed by the committee and must fulfill the objectives of the Local Government fees which are:

- i) **Promotion** - To highlight Penang as a tourism destination through significant international media coverage
- ii) **Product Development** - Supporting high quality projects with a strong following
- iii) **Economic Benefits** - To generate significant economic benefits for Penang through increased visits from International tourists/participants/delegates and additional visitor spending

2.5 Mr Saxon suggested the rejected application to be shared with MAH members

3.0 Incoming Project Proposals

- 3.1 WTM Asia on 18-20 May 2016 in Penang, Malaysia with an estimated cost of RM350,000
- 3.2 Direct flights by Air Asia from Penang-Yangon, Penang-Saigon and Penang-Seoul by October 2015. For direct flights Penang- Yangon, each foreign passenger will receive an incentive of USD\$10 over the period of 1 year.
- 3.3 Marketing and advertising with Air Asia in various platforms with a budget of RM300,000
- 3.4 Networking session at ITB Asia 21-23 October

4.0 Other matters

- 4.1 Mr Francois suggested to work on a direct flight to Australia as they are many Australians at Park Royal hote. However according to YB Danny, the airport statistics shows that there are only 20,000 Australian tourists arrivals last year
- 4.2 Mr Ooi suggested that MAH members share the numbers of foreign tourists staying in their hotels to have a better idea of future direct flights.
- 4.3 Members suggested to have a monthly Local Government Free meeting.

5.0 Adjournment

Meeting was adjourned at 6.10pm

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17) Penang Amazing World Studios

Opening hours:

9.00am to 6.30pm (Monday to Friday)

9.00am to 8.30pm (Saturday to Sunday)

Entry fee:

Adult : RM28

Student/children (Above 4 years old) : RM15

18) Ghost Museum Penang

Opening hours: 10am to 7pm (Daily)

Entry fee:

Adult with MyKad: RM18

Children, Senior Citizen & Student with MyKid/MyKad: RM10

Adult without MyKad: RM28

Children, Student & Senior Citizen without MyKid/MyKad: RM16

*Children Below 7 years old free entry"

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19) P. Ramlee's House

Opening hours:

10am to 5pm (Tuesday to Sunday) and 10am to 12pm & 3pm to 5pm (Friday)

Closed on Monday (except school holiday and public holidays)