

Bus
Shelter
(Singapore)

From Publicitas: excluding production
= SGD 127,390.92

MEDIA SPACE CONTRACT

publicitas 

Contract No : PGT/05/2015
Date : 6-May-15
Publication/Media : OOH - Bus Shelter
Market : Singapore
Position : Lucky Plaza
Advertiser : Penang Global Tourism
Address : 8B, First Floor, The Whiteaways Arcade,
Lebuh Pantai,
Georgetown, Penang
10300, Malaysia.

Publicitas International Sdn. Bhd.
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Contact Person : Su Aziz
Designation : Manager, Communications
Product/Campaign : Visit Penang 2015 (Year of Festival 2015)
Insertion Date : 14 May-24 June 2015
Platform : 1 x Flagship (Rooftop)
1 x 6 sheet (Right)
1 x 12 sheet (Back)
1 x 12 sheet (Front), TVC + Digiboard + Digi6 (buy-out)
No of Insertions : One month only

COST

Gross Cost	: SGD	116,078.40	excluding production = SGD 127,390.92
Production Cost	: SGD	45,529.00	
GST (7%)	: SGD	11,312.52	
Total		172,919.92	

Terms and Conditions : 1) Payment Terms: 30 days from date of receipt of original invoice
2) Billing in Ringgit Malaysia to "Publicitas International Sdn Bhd"
3) Exchange rate will be based on prevailing published rate
(1st Wednesday of the month of insertion)

We confirm the above contract, accept the terms and conditions, and agree to pay the amount quoted above.



For and on behalf of the Publisher/
PUBLICITAS INTERNATIONAL SDN BHD



Signature & Company's Stamp

Singapore bus shelter
from Unity Media

COMPARISON QUOTE



SGD 128,811

excluding production

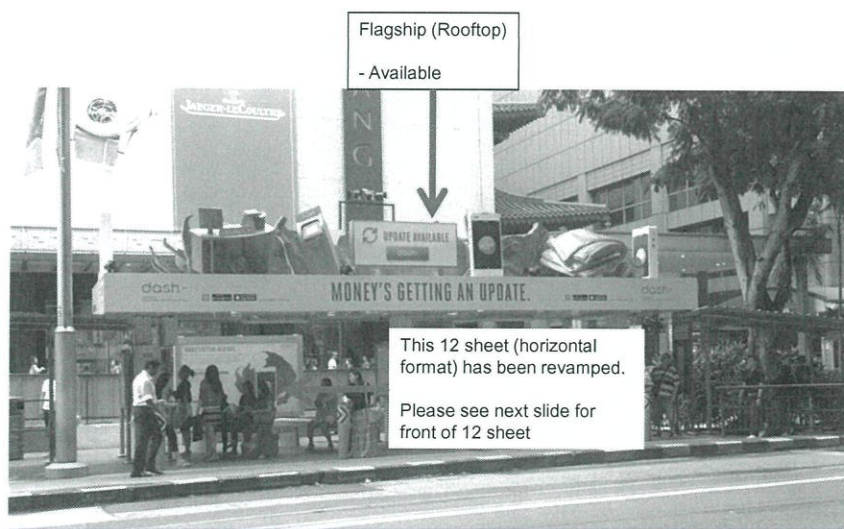
Proposal For Penang Global Tourism Tangs Bus Shelters Flagship In Singapore

Presented By : UNITY Media Pte. Ltd.

Dated : 20 March 2015



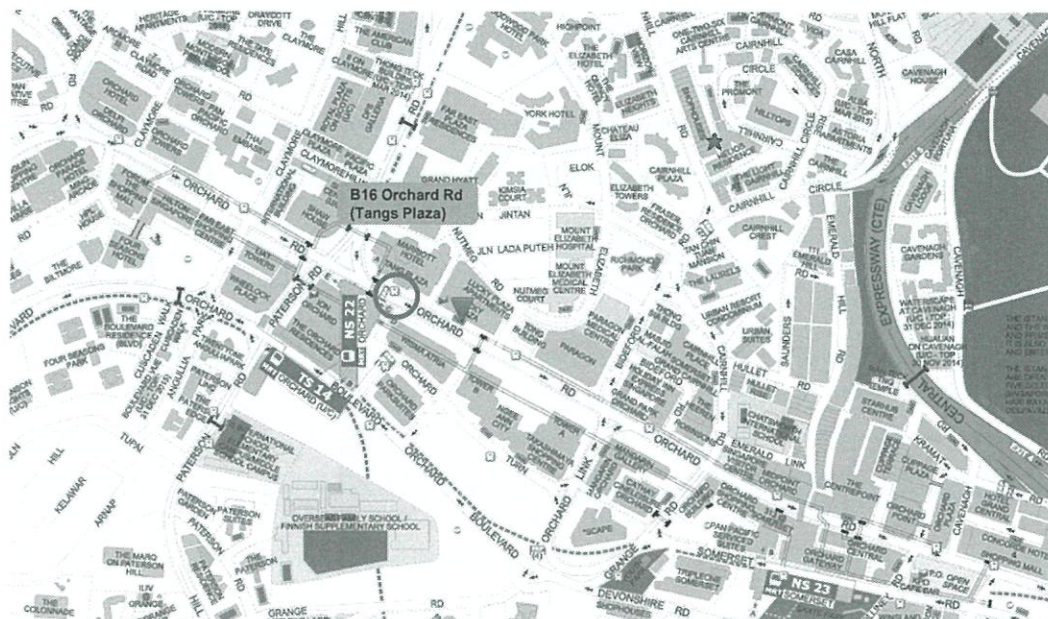
B16 Orchard Rd : Tangs



Please note that this shelter does not have a 6 sheet panel (vertical format) or 12 sheet (horizontal format) back facing.



Streetside Bustops along Orchard Road : Flagship



Tangs proposal - 7 weeks (14 May – 1 July 15')

Avail on 1st come 1st served basis

No.	Platform	Duration	Period	Published rate	Special rate	Discount	Production
1	11 x Flagship	7 weeks	14 May to 1 July 2015	S\$73,500	S\$69,825	5%	S\$30,000 and above (depending on final execution)
2	1 x 12 sheet (front) TVC + Digiboard + Digi6 (buy-out)	7 weeks	14 May to 1 July 2015	S\$62,090	S\$58,986	5%	Nil
				\$135,590	S\$128,811		