

SMART pillars for

8 weeks

2. SGD 91,592

UNITY MEDIA PTE. LTD.
Block 13, Lorong 8 Toa Payoh, #04-02, Braddell Tech, Singapore 310261

MEDIA CONTRACT

Client : PENANG GLOBAL TOURISM
Address : 88, First Floor, The Whiteaways Arcade, Lebuh Pantai,
10300 George Town, Penang, Malaysia
Attention : Ms. Ooi Geok Ling
Advertiser : Penang Global Tourism
Campaign : Penang Tourism
Advertisement Period : 8 Weeks

Contract Date : 21 April 2014
Contract No. : UM-1025/14-PEN
Telephone : +604 264 3456
Facsimile : +604 264 3455
Reference No. : PEN/JUN/2014/UM-008

The undersigned Client PENANG GLOBAL TOURISM hereby contracts with UNITY MEDIA PTE. LTD. ("Company") for outdoor advertising structures operated controlled by the Company for the product or services named herein, upon all terms and conditions set forth on the front and back hereon and the annexed schedule(s) for a period of 26 JUNE 2014 TO 20 AUGUST 2014

DESCRIPTION	MEDIA COST PER WEEK/MONTH (SGD)	TOTAL MEDIA COST (SGD)	PRODUCTION COST EACH (SGD)	TOTAL PRODUCTION COST (SGD)
MEDIA Tangs 8 Pillars 1. Media Format : 8 Pillars Station : Orchard Station (Tangs Open Area) Commencement : 26 June 2014 to 20 August 2014 Duration : 8 Weeks	\$ 9,200.00 per week	\$ 73,600.00		
PRODUCTION 1. Tangs 8 Pillars @ Orchard Station (Tangs Open Area)			\$ 1,500.00 per pillar	\$ 12,000.00
		\$ 73,600.00		\$ 12,000.00

TOTAL Media Cost (SGD) \$ 73,600.00
TOTAL Production Cost (SGD) \$ 12,000.00
TOTAL Before G.S.T. (SGD) \$ 85,600.00
ADD G.S.T. @ 7% (SGD) \$ 5,992.00
NETT Contract Value (SGD) \$ 91,592.00

Payment Terms : Full Payment of Contract Value Upon Confirmation of Contract

The acceptance of this order by the Company shall constitute a contract including conditions as contained on both sides hereof, and schedule(s) annexed herewith.

UNITY Media Pte. Ltd.

PENANG GLOBAL TOURISM SDN BHD (50689-X)
No. 8B, First Floor
The Whiteaways Arcade, Lebuh Pantai
10300 Georgetown, Penang
Tel : 04 - 264 3456 Fax : 04 - 264 3455

Accepted By:
PENANG Global Tourism

Ms. Jennet Kho
Business Director

Ms. Ooi Geok Ling
Managing Director
Signature & Company Stamp

Terms and Conditions :-

- We hereby confirm our instructions to proceed with the above Order. We further confirm that the above Insertion Particulars are correct.
- We acknowledge that UNITY MEDIA shall have the right to make changes or variations to the Order including but not limited to right to delay, postpone, re-schedule or defer the execution of this Order. In the case where the Order is to be placed in a publication, UNITY MEDIA shall have the right to make changes, variation or to reposition the Order. We agreed that we will remain liable to pay the charges indicated herein despite any changes or variations to this Order.
- We confirm that UNITY MEDIA shall not be liable in any way whatsoever due to any changes or variations to the Order. We also confirm that UNITY MEDIA shall not be liable in any way whatsoever if the relevant media entity/entities concerned refuse(s) or fail(s) to make, publish, broadcast the Order or if the relevant Media entity/entities make(s) any changes or variations to the Order.
- We agreed that we shall be liable to pay the full charges as indicated herein if we give instructions to cancel or vary the Insertion Particulars or any part thereof (including Insertions not yet made/published/broadcast/etc) in the relevant media at the time of the cancellation/variation, provided that if the media entity/entities make(s) any refunds to UNITY MEDIA on account of such cancellation/variation, UNITY MEDIA may in its sole discretion refund such monies received or any part thereof from the media entity/entities to us.

✓ Comparison quote via moony media
(media rep)
2. SGD 139,100

SBS Transit Ltd

UEN : 199206653M

GST Reg No. MR-8500258-3

SBS Transit

Official Quotation

IO Ref.

Please Tick on the appropriate box:

BUS		SCOOTER	
NEL	X	OTHERS	
TAXI			

Date 20-Mar-14

Advertiser * PENANG GLOBAL TOURISM SDN BHD

Address Beach Street 8B, 1st Floor The Whiteaways Arcade Lebuhr Pantai
10300 Penang

Product Tourism - Penang Global Tourism

Contract * New

Person-in-charge Ms Ooi Geok Ling

Tel 604264 3456 Fax 604264 3455

Email ooi@penangglobaltourism.com

Person-in-charge

Tel Fax

Email

S/no.	Description	Quantity	Gross cost	Nett cost
	North-East Line			
	Media Cost			
1	Mega Pillars for 4 weeks	1	\$ 45,000.00	\$ 45,000.00
	Production Cost			
1	Mega Pillars	1	\$ 20,000.00	\$ 20,000.00
	Sites			

* Please select choice

Contract value (before GST) \$ 65,000.00

GST @ 7% \$ 4,550.00

Total Contract value (incl. GST) \$ 69,550.00

Production bill to ☐ Agency

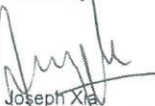
☒ Advertiser

Payment terms * ☒ Full payment of production cost upon confirmation of booking

☐ Full payment of production & 2 months' media costs upon confirmation of booking

Remarks

Issued by


Joseph Xie

Chief Campaigner *
SBS Transit Ltd

∴ SMRT pillar for
8 weeks
= SGD 139,100