

PENANG GLOBAL TOURISM SDN BHD
BUDGET TRACKING FOR YEAR 2014
SUMMARY

	BUDGET 2014 (APPROVED BY BOD) RM	ACTUAL EXPENDITURE JAN 2014 RM	VARIANCE BUDGET vs. ACTUAL RM	VARIANCE BUDGET vs. ACTUAL %	ACTUAL EXPENDITURE FOR 2013 RM
Operating Expenditure (OPEX)	1,648,480	89,525	1,558,955	95%	1,340,723
Capital Expenditure (CAPEX)	19,100	-	19,100	0%	30,393
Marketing/Promotion	1,128,000	11,834	1,116,166	99%	667,343
Communications	1,900,050	182,100	1,717,950	90%	1,204,789
Events	560,229	1,229	559,000	100%	417,454
Tourism Services	556,700	19,850	536,850	96%	159,996
Penang Centre of Tourism Excellence	-	-	-	0%	10,947
Provisional	50,000	-	50,000	100%	-
TOTAL PGT	5,862,559	304,538	5,558,021	95%	3,831,645
TOTAL STATE EXCO	-	101,963	-	0%	3,447,529
GRAND TOTAL	5,862,559	406,501	5,558,021	95%	7,279,174