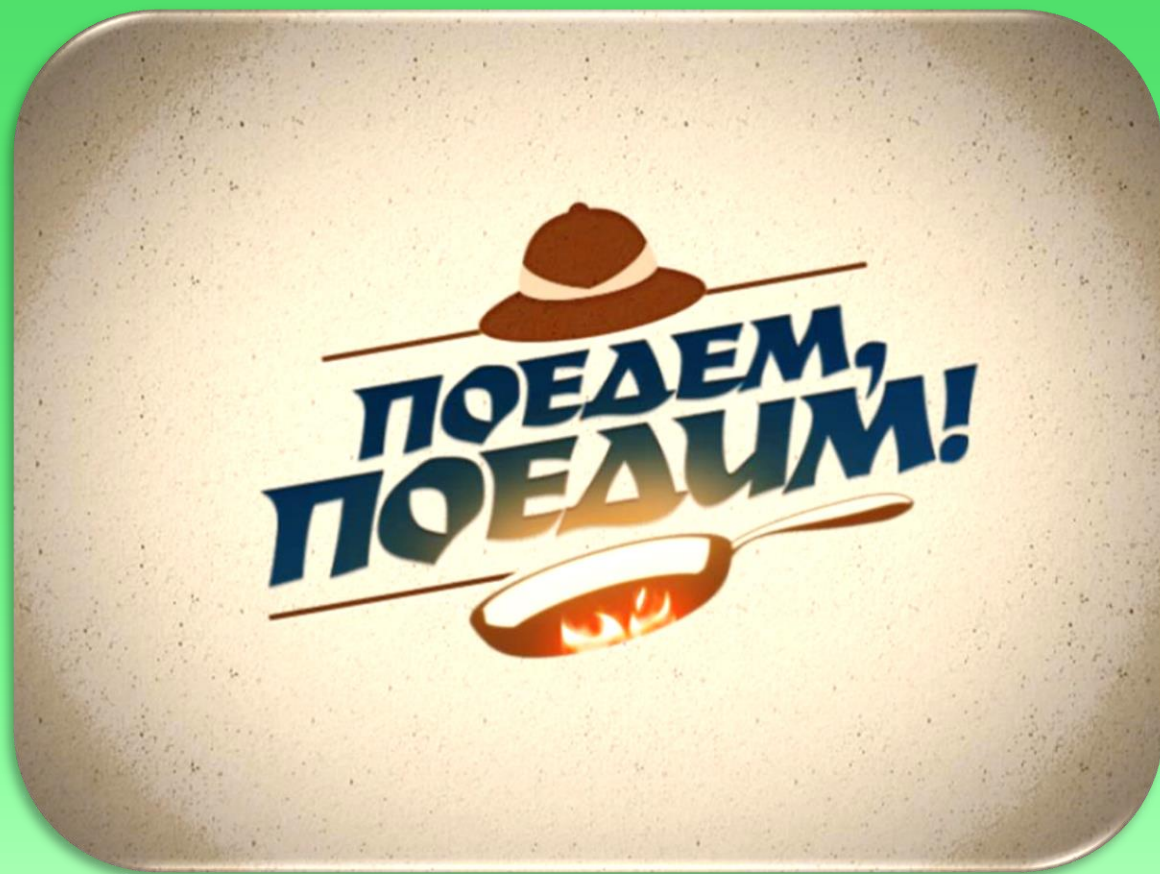






NTV — the largest non-state TV company in Russia, which is carrying out a federal broadcasting.

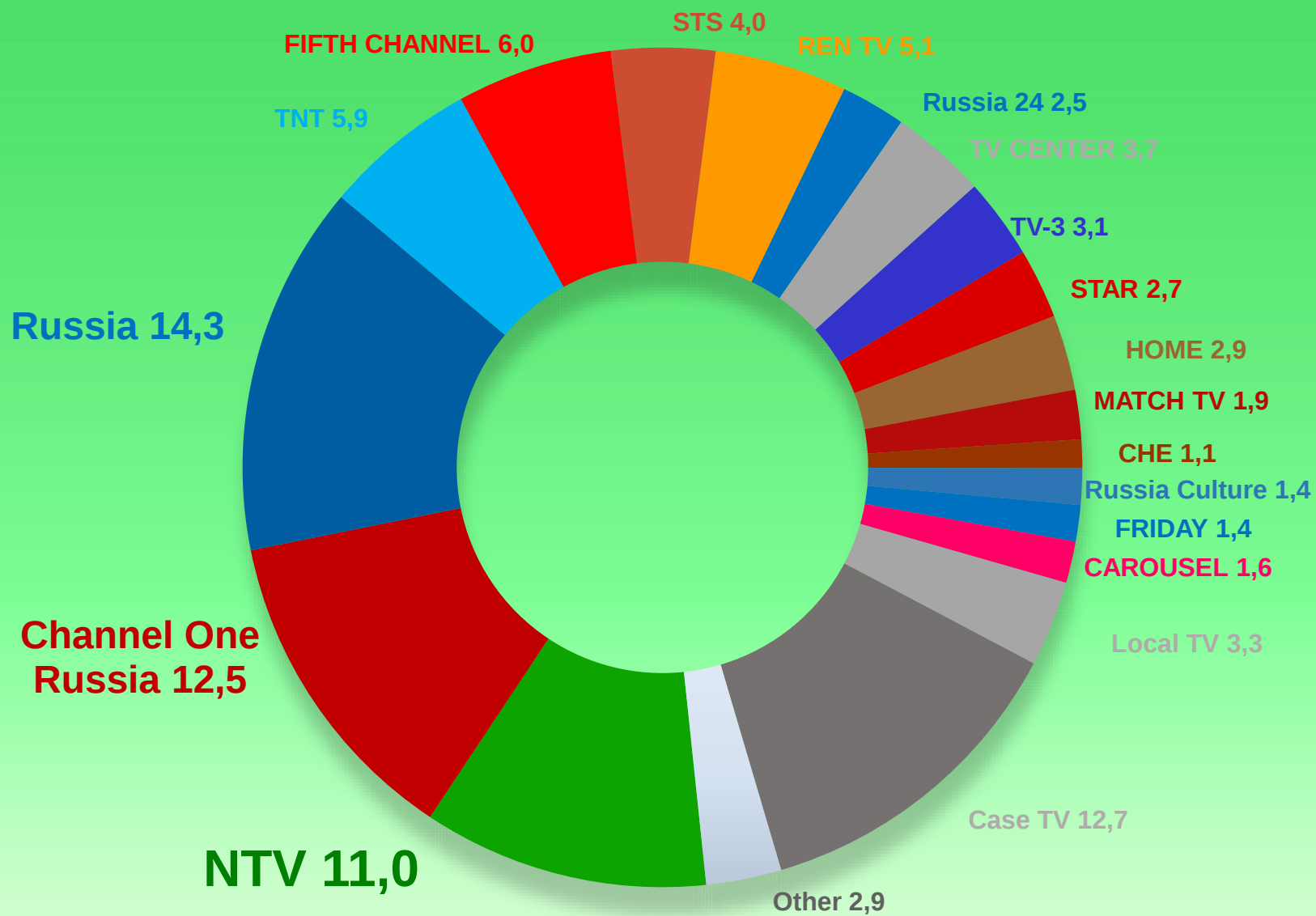
More than 20 years, from the moment of the first broadcast in October 1993, NTV is included steadily into the three of leaders of the domestic telemarket. NTV broadcasts in all territorial subjects of the Russian Federation. The broadcasting of NTV covers 99,2% of the population of the Russian Federation.

For the Russian-speaking audience outside Russia — in neighboring countries, Europe and the Middle East, and in North America and Australia — NTV makes two international versions – the NTV World and NTV America.

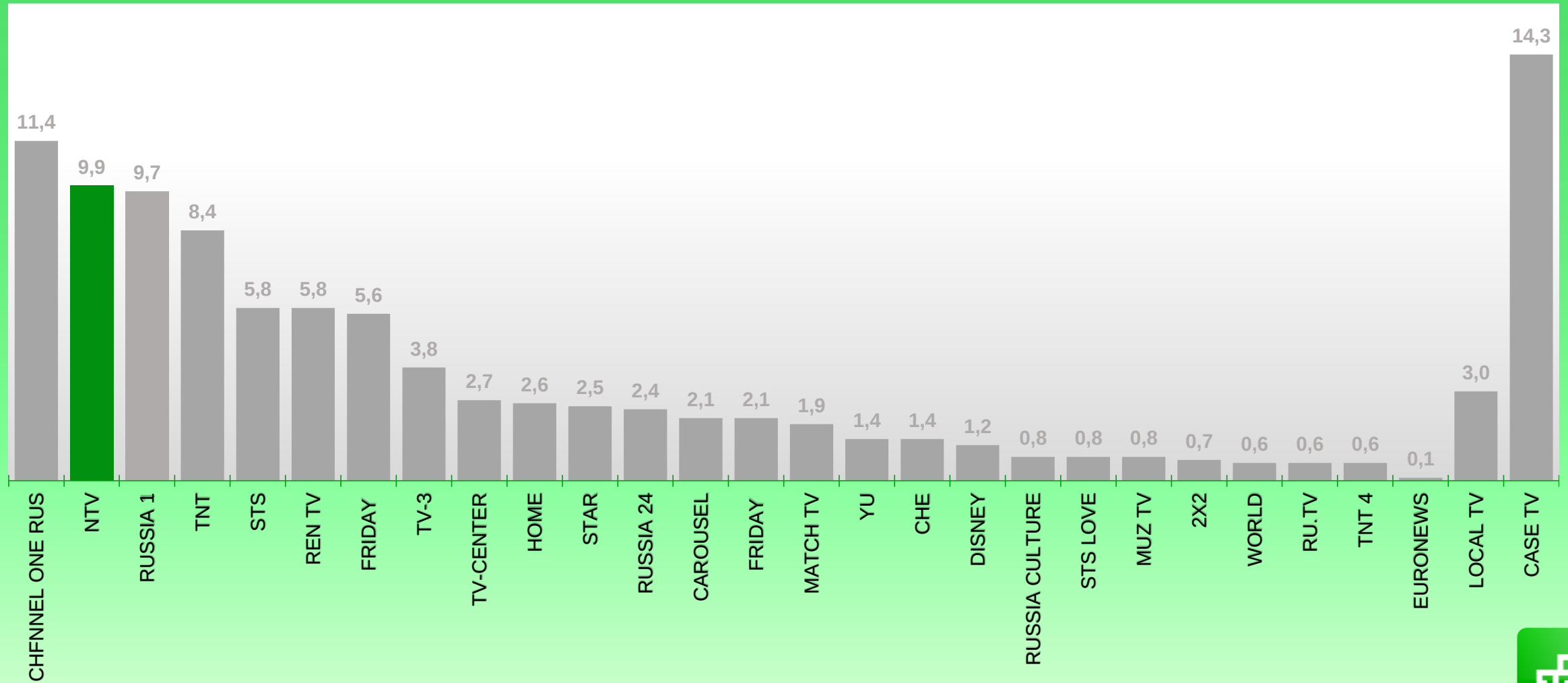
The NTV television channel is the legislator of television fashion in Russia, successfully creating new and developing already known television genres. Historical documentary films, entertainment programs, extremely topical domestic series, double maintaining news and many other things are all, in the history of the Russian television, for the first time appeared on NTV. Professionalism of NTV collective is recognized in Russia and around the world. Annually the TV Company receives many professional awards, and reporters, observers and leaders of NTV receive high government and journalistic awards.

Please visit our site for more information <http://www.ntv.ru/>

Rating of Russian TV-channels for January 2018



Share of Russian TV-channels for January 2018





Let's go, let's eat!

TV-company NTV started new culinary and ethnographic project «Let's go, let's eat!» in October 2012. The presenter of the program is an English businessperson and the culinary expert **John Warren**.

Now the program «Let's go, let's eat!» is considered the most popular TV-show among all similar programs on the Russian television! More than two million people watch it weekly. Main heroes of the program are regular people, representatives of different nationalities.

The project «Let's go, let's eat!» was especially noted by the Russian president Vladimir Putin on the XV convention of the Russian Geographical Society. In 2016 year our project has been awarded by National Geographic Traveler Awards as the best program about travelling on Russian TV.





John is a frequent visitor in Russia but he also enjoys travelling abroad. We have already visited France, England, Turkey, China, Thailand, Hungary, Cambodia, Greece, Israel, Montenegro, Singapore, Kenya, Cuba, Dominican Republic, Tunisia, Japan, Hong Kong, South Korea, Norway and other countries.

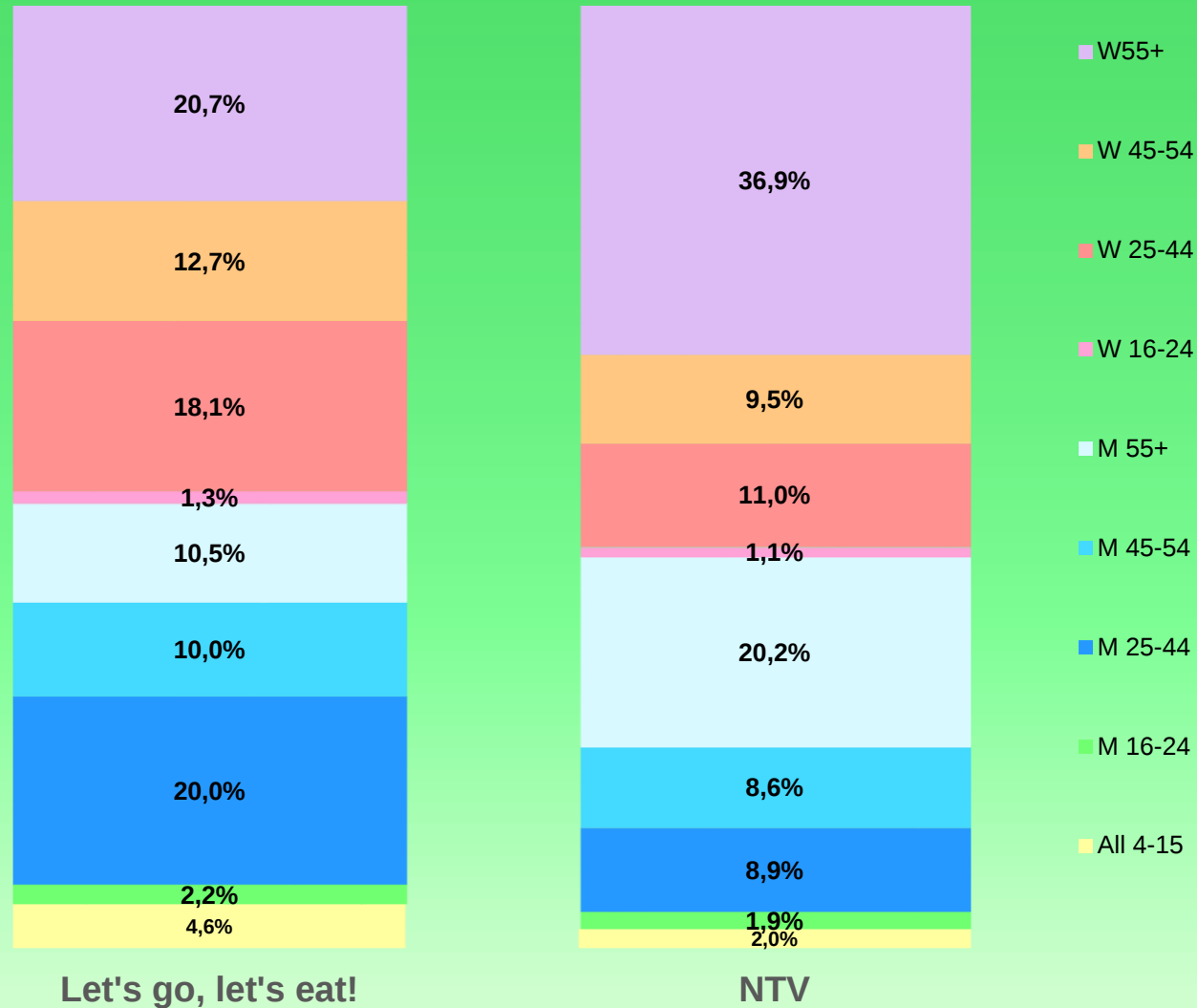


Rating for January 2018

Rating: 2.3%

Share: 10.0%

Audience: 2 million people.





Thank you for attention!

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“Let’s go, let’s eat!”

Tel. +7 495 662 75 83

Web-site: http://www.ntv.ru/peredacha/poedem_poedim/last24012829/