

Company Details/Information		Person in Charge/Person to Contact	
COMPANY NAME :	TLM Event (1129110-M) (201829627E)	IN CHARGE PERSON :	Jack Wong
BUSINESS AREA :	Malaysia, Singapore	DESIGNATION /POSITION :	Managing Director
ESTABLISHED IN :	2013	EMAIL ADDRESS :	jack@tlmevent.com
SPECIALIZATION :	Events Management / Organization	CONTACT NUMBER :	+60 12 430 2251
CONTACT NO :	+604 281 4469	Service Offered • Event Planning and Curation • Event Management • Advertising & Publicity • Execution & Operation	
EMAIL ADD :	info@tlmevent.com		
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BOARD OF DIRECTORS	PROJECT	EVENT	MARKETING	PR & ADS
Jack Wong Managing Director Bachelor of Business (Accounting)	Por Wing Xing Project Manager	Renee Ong Senior Event Executive Bachelor (Hon) of Mass Communication	Evon Saw Marketing Executive	Sherene Chan PR Executive Bachelor (Hon) of Business in PR & Communications
Ewe Chor Keat Executive Director Bachelor of Commerce (Accounting) CA (MAS), CPA (AUS)	Teng Huey Chuin Project Executive Bachelor of Performing Arts	Chloe Kung Event Executive Bachelor of Int Hospitality & Tourism Management	Cindy Chan Marketing Executive	Khim Theng Project Executive Bachelor (Hon) of English for Professional Communication
Alex Quah Executive Director Bachelor of Business Administration (Marketing)	PROJECT OPERATION	Brenda Wong Event Executive Bachelor of Science (Communication & PR)	GRAPHIC DESIGN	ADMIN & ACCOUNT
	Aaron Teoh Event Coordinator	Gini Heng Event Executive Bachelor of Information Tech (Software Development)	Nicki Thang Senior Graphic Designer Bachelor (Hon) of Mass Communications	May Saw Admin Manager
	Joel Lim Event Coordinator		Kent Teh Graphic Designer Diploma in Advertising & Graphic Design	Sharon Cheok Admin Executive
	Lim Hao Wei Event Coordinator		Teh Hoay Ying Graphic Designer Diploma in Multimedia & Communication Design	

Established in 2013, TLM Event is known as an event company specialising in the organisation and management of festivals and expos located at all major cities in Malaysia as well as Singapore yearly. Over the course of 5 years, we have built a portfolio of extraordinary events, partnerships and project delivery contracts that fit the market needs. We have a unique ability in congregating mass crowd, our creativity and flexibility allows us to reach our ideal audiences effortlessly. With a dedicated and driven team, we have planned, organised and delivered more than 500 events, accumulated over 5 million visitors to said occasions with annual turn over above 10 millions

MAJOR PROJECTS & FESTIVALS

01. Project Occupy Beach Street
- since 2013
02. Penang Busker Festival
- 2014, 2015, 2016
03. Penang Coffee & Desserts Festival
- 2015, 2016, 2017, 2018
04. Penang Chinese New Year Celebration
- 2016
05. Chew Jetty Chinese New Year Cultural Performance
- 2016, 2017, 2018
06. Penang International Food Festival
- 2017, 2018
07. Penang Street Food Festival
- 2017, 2018
08. Penang Hawker Festival
- 2016, 2017
09. In Between Arts Festival
- 2017
10. Sambutan Hari Penjaja MBPP
- 2017, 2018
11. Butterworth Fringe Festival
- 2018
12. Komtar Tower Run
- 2017
13. I Love Penang Run/Carnival
- 2017, 2018

PROJECT OCCUPY BEACH STREET

case study



Project Occupy Beach Street is in conjunction with Penang Car Free Day. The area around Beach Street in George Town will be closed and dedicated to the public every Sunday from 7am-1pm. Exciting activities ranging from heritage discovery walk, sports, games, performances and many more are awaiting for you to explore!

The weekly cultural, art & crafts market will be occupied part of Beach Street too, so shop yourself silly for local accessories, souvenirs, handmade products and more.

Duration: November 2013 - June 2018

Total Occasion: 242 times to be exact

Visitors Accumulated: 1210000

I LOVE PENANG RUN/CARNIVAL

case study



I Love Penang Run

Occupy Beach Street | 12 March 2017



I Love Penang Walk

Occupy Beach Street | 4 February 2018



I Love Penang Run

Seberang Perai | 9 April 2017



I Love Penang Run

Seberang Perai | 11 March 2018



I Love Penang Run

Bandar Utama, Selangor | 2 July 2017



I Love Penang Hike

Penang Hill | 25 March 2018



EXPO& EXHIBITION

01. TLM Baby Expo

02. TLM Food & Beverage Expo

03. Bridal Fair

04. Mums & Kids Fair

05. Kids Education & Hobbies Fair

06. Property Fair

07. Auto Fair

08. Healthy Living Fair

09. Seasoning Fair

10. Education Fair

TLM BABY EXPO

case study



SELANGOR

Shah Alam Convention Centre (SACC)
The Starling Mall

KUALA LUMPUR

Malaysia International Trade & Exhibition Centre (MITEC)

JOHOR

Persada Johor International Convention Centre

MELAKA

Melaka International Trade Centre (MITC)

PENANG

SPICE Arena

ALOR SETAR

Stadium Sultan Abdul Halim

IPOH

Ipoh Convention Centre (ICC)



Known widely as one of the largest baby expos in Malaysia, TLM Baby Expo brings the most trustworthy brands and occasions to satisfy the needs of every parenthood. The exhibition aims to showcase the vast selection of baby essentials vary from newborn to toddler along with a great choice of maternity and early parenting needs. The variation of products and services provided the conveniency to consumers as well as a perfect platform for parents and kids to interact under one roof.

The event had successfully run more than 10 times/year at different exhibition centres over Malaysia with accumulated 200,000 visitors/event. Expect incredible deals, fun activities, and exciting programmes, all at the event.

TLM FOOD & BEVERAGE EXPO

case study



SINGAPORE

Singapore Expo

SELANGOR

The Starling Mall

JOHOR

Persada Johor International
Convention Centre

MELAKA

Melaka International Trade Centre (MITC)

PENANG

SPICE Arena

IPOH

Ipoh Convention Centre (ICC)

A place for taste of local and international flavours. TLM Food & Beverage Expo aims to provide a vibrant, aromatic yet delicious food paradise that are able to stimulate all five senses. Exhibitors across the nation vary from gourmet restaurants to large scale manufactures will be there to showcase their best products and services.

Businesses in all areas of food and beverages come together to showcase their products to new customers and to reconnect with existing clients. Expect incredible deals, fun activities, and exciting programmes, all at this event.

OUR PRIDE



Largest Food Truck Rally

(achieved 28th April 2018 at Batu Kawan, Penang)



The Most Costume Change Illusions

(achieved 2nd September 2017 at Beach Street, Penang)



Largest Participant in a Book Exchange Session

(achieved 17th December 2017 at Beach Street, Penang)



Largest Participant in a Fun Run Event

(achieved 9th April 2017 at Seberang Perai, Penang)

